



AGREEMENT MADE BETWEEN

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62908-1

DATE PRINTED

09/17/12

AND

PAGE 1

6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC.

OBAMA FOR AMERICA

AND 3050 K St NW Ste 100

PO BOX 8102

ADDRESS Washington DC 20007-5108

Chicago IL 60680-8102

USA

USA

CONTACT SHIRA LEVY

PRODUCTEST # 1775

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.  
1775

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/15/12 AND ENDING 09/21/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	2	05:00A	05:28A	60S	09/17/12-09/21/12	NEWS 4 EARLY 5-5:28AM	2	630.00	1260.00
2	M-F	3	05:28A	06:00A	60S	09/17/12-09/21/12	NEWS 4 EARLY 5:28-6:00AM	3	630.00	1890.00
3	M-F	2	06:00A	07:00A	60S	09/17/12-09/21/12	NEWS 4 TODAY	2	500.00	1000.00
4	M-F	4	07:00A	08:58A	60S	09/17/12-09/21/12	THE EARLY SHOW	4	400.00	1600.00
5	Sa	1	05:00A	07:30A	60S	09/15/12-09/15/12	SATURDAY 5-730 NEWS ROTATION	1	300.00	300.00
6	Su	1	05:57A	07:58A	60S	09/16/12-09/16/12	NEWS 4 THIS MORNING	1	300.00	300.00
7	Su	1	07:58A	09:30A	60S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	1700.00	1700.00
8	M-F	2	08:58A	09:58A	60S	09/17/12-09/21/12	RACHEL RAY	2	1080.00	2160.00
9	M-F	5	09:57A	11:00A	60S	09/17/12-09/21/12	PRICE IS RIGHT	5	900.00	4500.00
10	M-F	3	11:00A	12:00N	60S	09/17/12-09/21/12	YOUNG & THE RESTLESS	3	700.00	2100.00
11	M-F	2	12:00N	12:25P	60S	09/17/12-09/21/12	NEWS 4 AT NOON	2	550.00	1100.00
12	M-F	3	12:30P	01:00P	60S	09/17/12-09/21/12	BOLD & BEAUTIFUL	3	650.00	1950.00
13	M-F	2	01:00P	02:00P	60S	09/17/12-09/21/12	THE TALK	2	550.00	1100.00
14	M-F	3	02:00P	02:58P	60S	09/17/12-09/21/12	LET'S MAKE A DEAL	3	550.00	1650.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	GMMB, INC.	OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100	PO BOX 8102	
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102	
	USA	USA	
CONTACT	SHIRA LEVY	PRODUCTEST # 1775	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1775	
		PRODUCT CODE 1300	
NATIONAL SALESPERSON			
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			FROM	TO						
15	M-F	3	02:58P	04:00P	60S	09/17/12-09/21/12	JEFF PROBST SHOW	3	800.00	2400.00
16	M-F	3	04:00P	05:00P	60S	09/17/12-09/21/12	DR PHIL	3	1000.00	3000.00
17	M-F	3	05:00P	05:30P	60S	09/17/12-09/21/12	NEWS 4 AT 5 PM	3	1530.00	4590.00
18	M-F	3	06:00P	06:30P	60S	09/17/12-09/21/12	CBS4 NEWS AT 6	3	1530.00	4590.00
19	T-F	3	06:30P	06:58P	60S	09/18/12-09/21/12	CBS4 NEWS AT 630PM	3	1100.00	3300.00
20	Sa	1	04:58P	06:00P	60S	09/15/12-09/15/12	NEWS 4 AT 5P - SATURDAY	1	600.00	600.00
21	M	1	09:00P	10:00P	60S	09/17/12-09/17/12	HAWAII FIVE-0	1	8000.00	8000.00
22	T	1	06:57P	08:00P	60S	09/18/12-09/18/12	NAVY NCIS	1	8000.00	8000.00
23	T	1	08:00P	10:00P	60S	09/18/12-09/18/12	NCIS: LOS ANGELES (FINALE)	1	6600.00	6600.00
24	W	1	06:57P	08:30P	60S	09/19/12-09/19/12	SURVIVOR: PHILIPPINES	1	8000.00	8000.00
25	Th	1	06:58P	08:00P	60S	09/20/12-09/20/12	THE BIG BANG THEORY	1	6400.00	6400.00
26	Th	1	08:00P	09:00P	60S	09/20/12-09/20/12	TWO AND A HALF MEN	1	8000.00	8000.00
27	Th	1	09:00P	10:00P	60S	09/20/12-09/20/12	PERSON OF INTEREST	1	8000.00	8000.00
28	F	1	09:00P	10:00P	60S	09/21/12-09/21/12	BLUE BLOODS	1	5600.00	5600.00
29	Sa-Su	1	10:00P	10:35P	60S	09/15/12-09/16/12	LATE NEWS M-SU	1	2800.00	2800.00
30	M-F	4	10:00P	10:35P	60S	09/17/12-09/21/12	LATE NEWS M-SU	4	2800.00	11200.00

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			FROM	TO						
31	M-F	2	10:35P	11:37P	60S	09/17/12-09/21/12	LATE SHOW WITH DAVID	2	1100.00	2200.00
								65		115890.00
								Total Contract:		
								Billing Summary		
						Qtr 3-12	Jul	Aug	Sep	Total
							.00	.00	110240.00	110240.00
								GRAND TOTAL		
								110240.00		

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